

Investor Presentation

May 31, 2022



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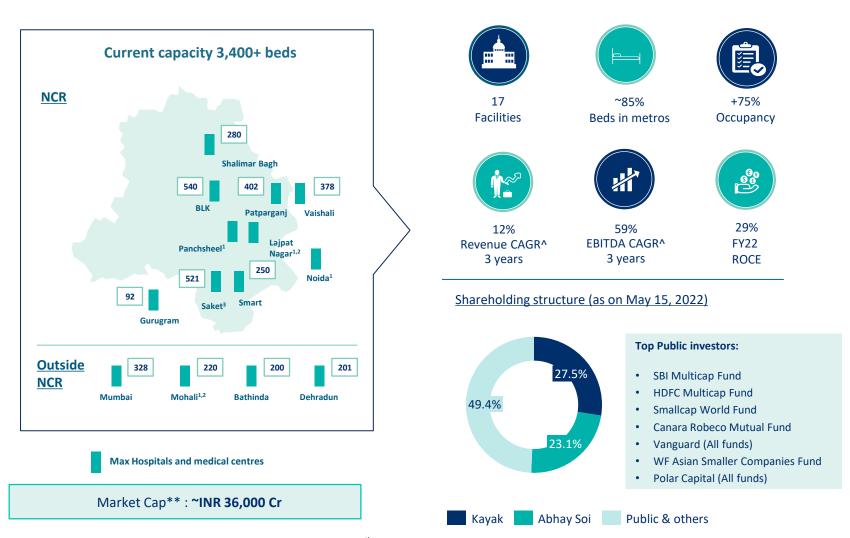
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Max Healthcare: India's Second Largest* Hospital Chain in terms of revenue, EBITDA and market capitalisation



^{*} Based on publicly available information for listed companies (FY22) | ** As on 30^{th} May, 2022

⁽¹⁾ Standalone speciality clinics with outpatient and day care services | (2) 2 facilities each at these locations | (3) 320 beds in East Block and 201 in West Block ^CAGR is calculated for FY19 to FY22

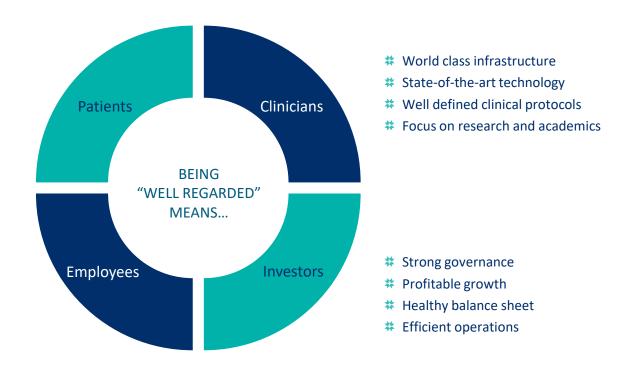


Vision: To be the Most Well Regarded Healthcare Provider in India

To be the **most well regarded healthcare provider** in India committed to the highest standards of **clinical excellence and**patient care supported by latest technology and cutting edge research

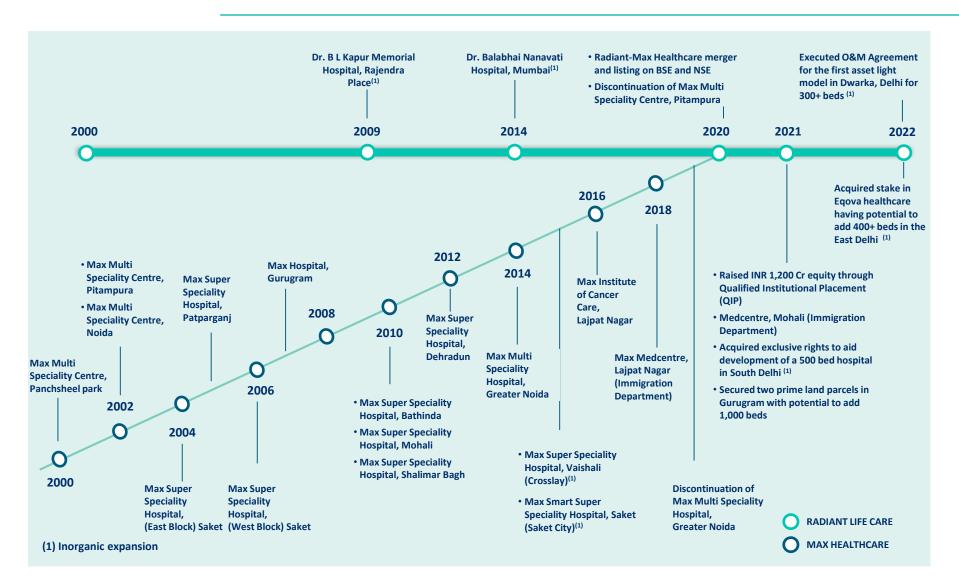
- # Quaternary care facilities
- # Best-in-class clinical outcomes
- # Patient centric approach
- # Global best practices

- # Rewarded by growth
- Constant pursuit to strengthen management
- # Collaborative approach



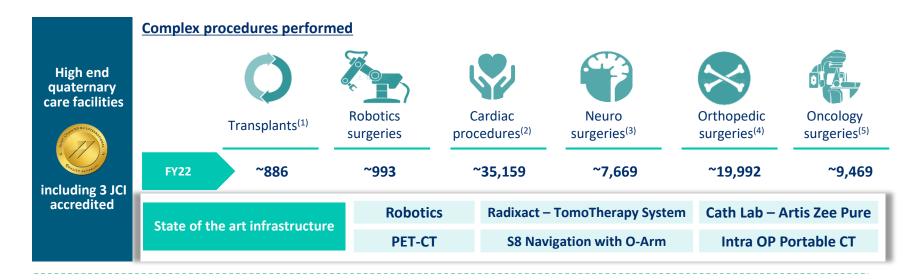


Journey so far





Leading clinically comprehensive hospital chain with excellent research and academics foundation



Focus on Research and Academics

Research:

- Significant **strategic partnerships**: Deakin University, Australia and Imperial College London, UK – 30,000+ research participants, 1 mn pound research grant
- ~1,300 high index journal research publications in the last 5 years
- Several research grants from leading organisations such as CSIR, DBT, DST, INSA, etc.
- 100+ on-going clinical research projects

Academics:

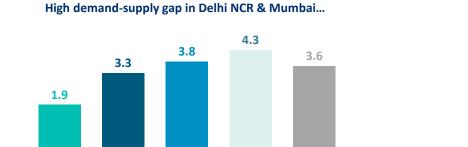
Max Institute of Medical Excellence (MIME) is the **education division** of MHC for medical education & training

- Approved centre for MRCP PACES exam and host prestigious Royal College of Physicians exam regularly
- 19K+ students trained in Life Support programmes in last 5 years
- ~12K trainees participate in various training programmes/exams annually
- 500+ post graduate students enrolled across **30+** specialties



Dominant presence in the most attractive markets (1/2)

Highest demand supply mismatch, per capita income and insurance penetration leading to Delhi and Mumbai having the highest ARPOB and most profitable hospital markets in India



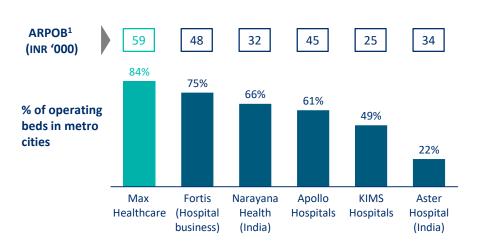
Mumbai

...leading to higher ARPOB



Higher proportion of beds in these cities positions MHC for industry leading ARPOB on an aggregate basis

Chennai



Total beds per '000 Population

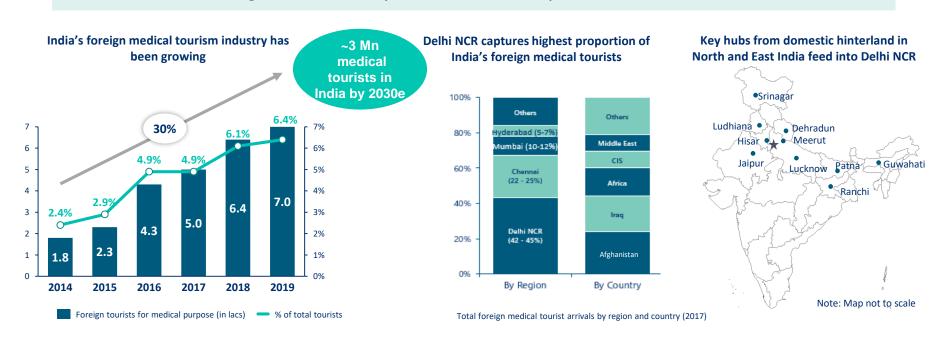
Delhi NCR

- MHC has ~2,700 beds in Delhi NCR & Mumbai - highest proportion compared to peers
- Large metros have inherent advantages:
 - High per capita income, high insurance penetration and propensity to pay for high end quaternary care facilities
 - Availability of senior/ statured clinical talent leading to metros becoming regional hubs
 - Higher health awareness



Dominant presence in the most attractive markets (2/2)

Being metro-centric also positions MHC well to capitalise on medical tourism



MHC is well-equipped to serve medical tourists



Modern infrastructure and facilities



State-of-the-art medical equipment



Availability of senior clinical talent



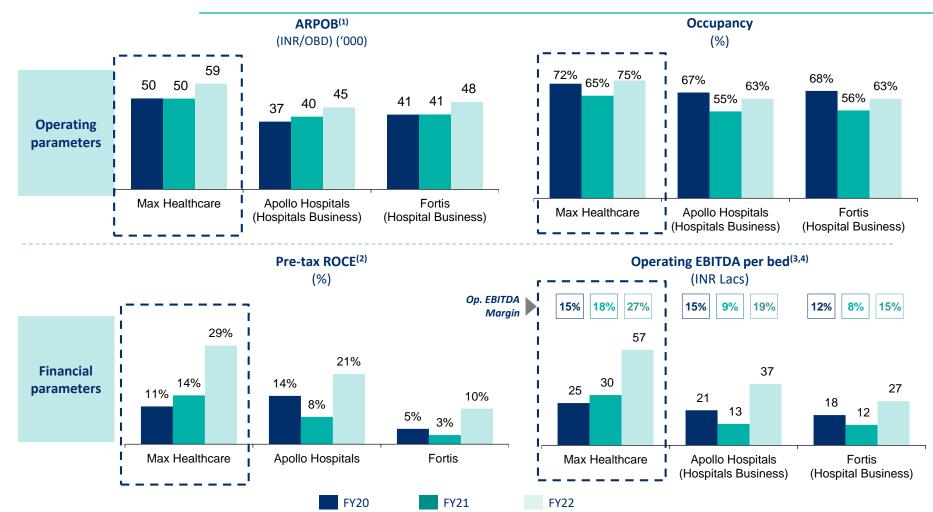
Reputed for tertiary/ quaternary care



High global and domestic connectivity



Best in class performance parameters



(1) ARPOB calculated on gross revenue excluding revenue from Covid-19 vaccinations, non captive Pathology and Pharmacy; ARPOB of Apollo & Fortis is as published in their Q4 FY22 Earning's update | (2) Indicative company level ROCE; Apollo ROCE is as published in Q4FY22 earning update for their consolidated financial performance; Fortis EBIT is computed from Group Consolidated P&L including share of Profits in associates and Capital employed is after adjusting for cash & bank balances assuming 85% of that are held in short term FDRs | (3) Operating EBITDA excludes exceptional items and non operating Income and non cash items | (4) Operating EBITDA per bed includes that from vaccinations in absence of information for other players and excludes that from non captive Pathology and Pharmacy; Apollo revenue & EBITDA includes Indraprastha Apollo Delhi. The revenue has been grossed up for adjustment of doctor fees as per the disclosures in the last annual report of FY21 for the calculation of operating EBITDA margin %



Distinguished Board and a dynamic management team

Distinguished Board of directors



Mr. Abhay Soi **Chairman and Managing Director**



Mr. Gauray Trehan Partner & CEO, KKR India



Ms. Harmeen Mehta **Chief Digital and Innovation Officer at BT Group Plc**



Mr. Kummamuri Narasimha Murthy **Chartered Accountant**



Mr. Mahendra Gumanmalji Lodha Chartered accountant & Investment **Professional**



Mr. Michael Neeb **Former President of HCA Healthcare**



Mr. Prashant Kumar **Managing Director, KKR Private Equity**

Experienced and dynamic management team



Mr. Yogesh Sareen **Senior Director & Chief Financial Officer**



Col. Binu Sharma Senior Director - Nursing



Ms. Vandana Pakle Senior Director - Corporate Affairs



Mr. Prashant Singh Director - IT & Chief Information Officer



Dr. Mradul Kaushik Senior Director - Operations & Planning



Mr. Rakesh Kaushik Director - Legal & Regulatory Affairs



Col. HS Chehal Senior Director & COO (Cluster 2)



Mr. Ashutosh Kumar Jha Director - Growth and M&A



Dr. Sandeep Buddhiraja **Group Medical Director** Chairman - Institute of Internal Medicine



Mr. N Venkatesan **Director & Chief Procurement Officer**



Mr. Anas Wajid Senior Director - Chief Sales and **Marketing Officer**



Dr. Vinita Jha EVP - Clinical Directorate



Mr. Umesh Gupta Senior Director - HR & Chief People Officer



Dr. Abhaya Indrayan Chief Biostatistician, Academics & Research







Multiple avenues for future growth

Optimise Payor mix **Optimising Existing** 1 Increase utilisation Strong cash generation from Infrastructure Focus on tower specialities operations INR ~ 770 Cr Strong financial profile to support expansion plans 2,300 beds addition via brownfield expansion - ROCE in FY22 3.1 Brownfield accretive Management contracts and long term leases of "build to 3.2 Asset light suit" properties – Lately executed O&M agreement for Headroom to raise debt given current leverage addition of 300 beds Significant Greenfield hospitals in highly attractive and compelling ~0.3 Net Debt / Operating Increase in 3.3 Greenfield territories with attractive payback - Acquired land parcels EBITDA as on Mar 31, 2022 **Bed Capacity** with potential to add 1,000 beds (>2x bed capacity in Strong track record of successful M&A and turnaround next 5-6 Limited competitive intensity and robust deal pipeline **Demonstrated ability to** years) Adequate headroom for M&A even after brownfield generate high return on 3.4 M&A capital employed capex, driven by strong free cash flows and low leverage -~28.8% ROCE Recently executed a deal which will add 400 beds to the for FY22 Network in NCR **Capital Light** Non-captive pathology - Max Lab **Adjacencies** Homecare - Max@Home Long term growth potential Leverage brand, customer loyalty and data to build a **Digital Platform** digital ecosystem



Strong cash flow and balance sheet to fund future growth plans

Strong and growing cash flow generation

- **Strong revenue growth** driven by increasing health insurance penetration, better patient mix, increasing ARPOB, growth in medical tourism and focus on tower specialties
- EBITDA growth faster than revenue growth driven by operating leverage
 - FY22 EBITDA grew by 118% YoY, while revenue recorded 42% YoY growth
- Redeployment of funds to higher ROCE projects shall also generate incremental cash flows

Ability to leverage balance sheet

- Net debt* of the company reduced from INR 2,102 Cr as on Mar 31, 2020 to INR 441 Cr as on March 31, 2022
- **Predictable and growing free cash flow** gives meaningful headroom to leverage balance sheet for growth
 - As on March 31, 2022, Net Debt / Operating EBITDA stood at 0.3

Massive opportunity to invest incremental capital at attractive rates of return

- Strong free cash flows and low debt provides adequate headroom to expand through brownfield, greenfield and M&A
- Leverage brand, network and clinical excellence to deploy capital at extremely attractive returns on capital employed
 - FY22 ROCE stood at 28.8%



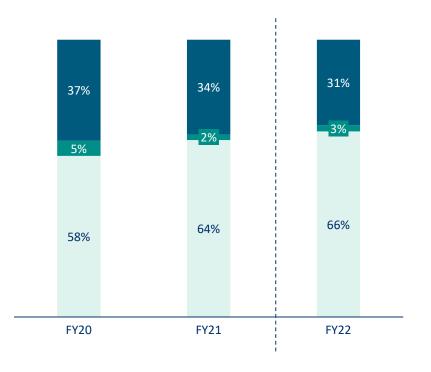
Growth opportunity in existing facilities

Self Pay, TPA and Corporate

Optimising payor mix

Bed share

Institutional



International

- Push for reduction in institutional business to move towards 15% in the next 2-3 years, driven by -
 - Steady pace of organic growth in Self Pay, TPA and corporate channels, and
 - Growth in International medical tourism, post resumption of regular international travel
- Given that ARPOB for institutional business is ~40% lower than other channels, its replacement has the potential to unlock incremental 300-400 bps in EBITDA margins



Playbook for building capacity at attractive returns

Brownfield Expansion

Potential ROCE >35%

- Extremely attractive economics with low risk
 - Locations where hospitals are running at or close to full capacity high visibility on reaching optimal capacity utilisation and quick ramp up limiting pre-operating losses
 - Shared costs and medical expertise with existing facility drives operating leverage

Asset Light

Potential ROCE >45%

- Land and Building with soft shell provided by developer/land owner lowers developmental risk, optimises cash flow utilisation
- Yield of ~8-11% to developer on replacement cost including IDC, net of deposits if any

Greenfield expansion

Potential ROCE >30%

• Very high bar for greenfield - Low risk locations where brand is well known, demand/supply mismatch is high and other hospital chains are already successful providing a compelling opportunity

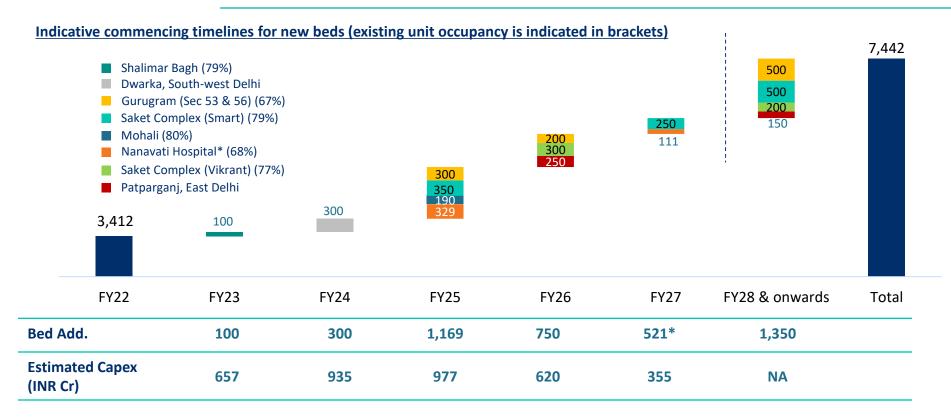
M&A in hospital & diagnostic space

Target highly accretive acquisitions

- Focus on assets in existing core markets to fortify current position or in new markets where demand/supply mismatch is very strong
- Ability to further build on the platform through brownfield development
- Target acquisitions which are accretive to earnings which will be further juiced up through synergies, economies of scale and operating efficiencies
- Strong focus on building capacity post integration of BLK and Max with four transactions announced in FY22 alone
- Adequate capital available through internal accruals plus under leveraged balance sheet to further build portfolio
- Robust pipeline of potential transactions across the spectrum
 - Low competitive intensity for transactions given high barriers to entry for new entrants and limited bandwidth for acquisitions from existing hospital players
- Agility and nimbleness in evaluating and executing transactions



Existing valuable land bank to enable addition of 4,000+ beds, with ~2,800 beds coming in next 5 years

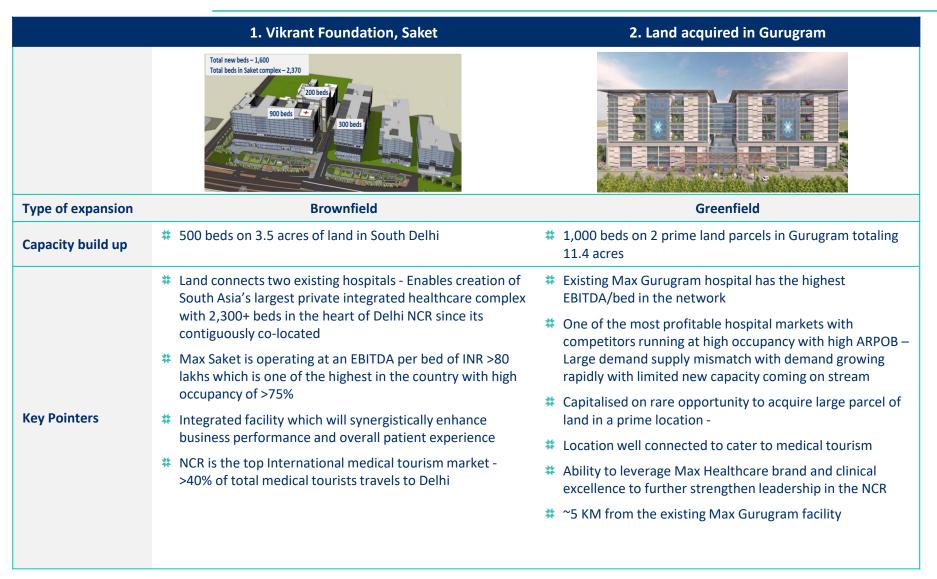


- # Clear visibility on new bed additions for the next few years based on land banks and O&M agreements in place
- **Actively looking to deploy cash generated from existing operations to meaningfully enhance bed capacity**
 - # Potential to add ~600 to ~800 beds every year through internal accruals itself
 - # Robust pipeline of potential opportunities to further scale growth

^{* 160} beds needs to be demolished before commencement of Phase 2 | Occupancy provided is for Q3 FY22 (normalised non-covid quarter)



Snapshot of recent inorganic transactions





Snapshot of recent inorganic transactions

3. O&M Agreement in South-west Delhi

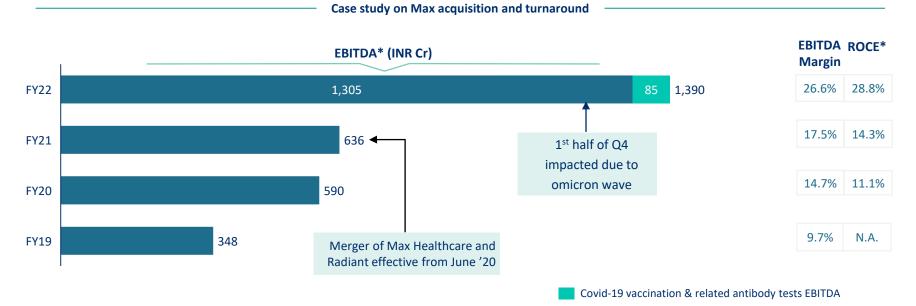
Type of expansion	Asset Light	Acquisition	
Capacity build up	# 300 beds on 8.6 acres of land in Sector 10, Dwarka	# 400 beds on 2.1 acres of land in Patparganj	
	 Built to suit model with long term exclusive service agreement for 30 years, extendable to 60 years Asset light arrangement enables significantly high ROCE with minimal development risk An attractive micro market of South West Delhi having 	** To acquire Eqova Healthcare Pvt. Ltd. (in a phased manner) – having long term exclusive rights to aid development of and provide medical services in the hospital to be setup on land owned by Nirogi Charitable and Medical Research Trust	
Key Pointers	>12 lakhs of population with a big demand/supply mismatch	Located 800 metres from the existing Max Healthcare facility in Patparganj which has been consistently operating at high occupancy levels	
	Well connected - accessible through Metro and upcoming Dwarka expressway and 15 min away from the international airport	Well connected – 300 metres from IP Extension Metro line, located on NH24 Expressway, quickly accessible for western UP	
	Construction under way with super structure already completed and MEP tendering in progress	Strengthen Max Healthcare's presence in East Delhi in a synergistic manner - an underserved micro market in	
	* Potential to add 1,000 more beds, however the current	terms of healthcare infrastructure	
	arrangement limited to 300 beds (Phase 1) only	# 20 bed hospital already operational at the site	
	# Hospital is expected to be commissioned in H1 FY24	# Hospital is expected to be commissioned in H1 FY26	

4. Acquisition of Eqova Healthcare in East Delhi



Strong track record of successful acquisitions

- Management team has done multiple successful acquisitions including BLK, Nanavati and Max Healthcare
- Adequate headroom driven by strong free cash flows and low leverage to pursue M&A even after considering brownfield and greenfield expansions



Performance improvement from FY19 to FY21 driven by:

- ~INR 220 Cr worth of initiatives implemented with ~INR 140 Cr flowing in EBITDA in FY20
- \bullet New structural cost initiatives worth ~INR 108 Cr were implemented with ~INR 73 Cr flowing in EBITDA in FY21
- Full year impact on FY21 EBITDA of the initiatives implemented in FY20, amounting to ~INR 80 Cr

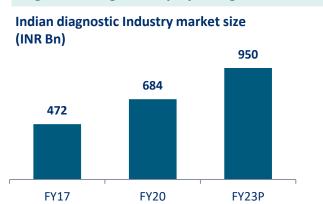
Sharp recovery in FY22 driven by:

- Normalisation of non-Covid IPD admissions and OPD footfalls
- Full year impact on FY22 EBITDA of the initiatives implemented in FY 20 & FY21, amounting to ~INR 330 Cr
- Increased high-end tertiary and quaternary procedures with hiring of new senior clinical team

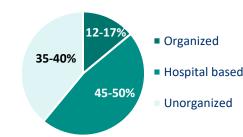


Develop asset light adjacencies: Max Lab - Targeting to be amongst the top 5 players in the industry in next 5 years

Organised diagnostics player to grow faster than overall diagnostic Industry driven by consolidation

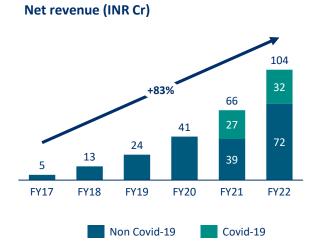


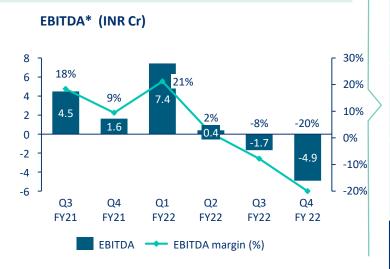
Indian diagnostic Industry mix by type of providers



Shift to organised diagnostics centers driven by preference for higher quality and brands

Max Lab (Non-captive Pathology SBU) - Crossed INR 100 Cr milestone in FY22 with CAGR of 83%





Operational footprint (as of Mar 31, 2022)

300+

Partner-run collection centres

25

Company owned collection centres (CoCC)

155+

Phlebotomist At Site (PAS)

210+

Pick-Up Points (PUPs)

28

Hospital based Lab Management (HLMs)

25+

Cities of operations

Total active channel partners 760 including ~370 added during FY 22

Note: Gross Merchandise Value (GMV) is total value paid by patient; Net Revenue represents GMV minus partner share;

^{*}margin computed on net revenue, based on 50:50 revenue share between Max Lab and hospitals for the samples tested in the network hospital labs



Develop asset light adjacencies: Max@Home – Targeting to be the largest player in Delhi NCR

Indian home healthcare is under-penetrated with ~3.6% of total health spending on home healthcare vis-à-vis ~8.3% in the US

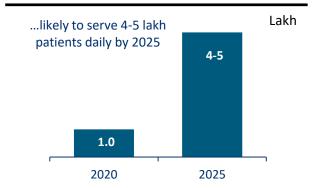
Indian home healthcare market to grow at a CAGR of ~15% to 19% over next 5 years...

USD bn 11- 13

2025

2020

...with organised healthcare contributing USD 300 mn by 2025, with 40% CAGR...



Growth Drivers

Home healthcare solutions ~40% less costly compared to hospitals

Rising doctor's acceptance of home healthcare

Insurance policies covering home healthcare expenses

Provide quality services through high-end digital systems

Max@Home: Over 11x revenue growth in 5 years

Gross revenue (INR Cr)



1,000+ daily call volumes managed

24x7

Customer Support

Max@Home comprehensive and round the clock service offerings

Nursing Care | Attendant care | Critical care nursing | Medicine delivery |
Home sample collection | Rehab medicine | X-ray at home | ECG at home |
Health checkup at home | Nursing procedures | Doctor Visit | Medical rooms
| Adult immunisation |

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Digital platform enabling best-in-class omnichannel healthcare experience

Underlying principles

Hyper-personalised patient experience

Integrated data / view / records across centres and channel

One custom journey across transactions and touch points

Omnichannel approach to enable self-help

Save time & drive transparency - Timely engagement/ communication

Enable tangible increase in patient stickiness & lifetime value

Agile onboarding of 3rd party products (e.g. Al, IOT, Insurance)

Integrated e-commerce services (Max@Home including pharmacy, radiology, Video Consults)

30 minute ambulance, 1 hour pharma delivery promise

New age patient experience

- Real-time ultra reliable low latency video consult
- Hyper-personalised pre-hospital and in-hospital services for patients
- Real time information on OT schedule, procedure, doctor visit, result of procedures
- Integrated care models for chronic disease management
- Family doctor or primary care physician concept
- A/V for ICUs and CCUs patients to at least see/speak to the family
- Cost Assurance: Payment transparency and interactive details for every cost item
- **Dedicated care plans** for dieticians/nutritionist
- Paper-less admission after transfer Real-time integration with nursing homes/primary care centers
- Convenience Uber / Ola API integration for pickup and drop, airline boarding and bed allocation

Digital revenue through online marketing activities and web-based appointments accounted for ~11% of overall revenue in FY22

Leverage Max Healthcare's strong brand, customer base, clinical expertise, doctor network and data to provide existing and new customers with a seamless and best-in-class omnichannel healthcare experience







Network P&L Statement: FY22

Figs in INR Cr

	FY19		FY20		FY21		FY22	
	Amount	% NR						
Gross revenue ¹	3,920		4,356		3,881		5,509	
Net revenue	3,599	100.0%	4,023	100.0%	3,629	100.0%	5,218	100.0%
Direct costs	1,566	43.5%	1,715	42.6%	1,508	41.6%	2,103	40.3%
Contribution	2,033	56.5%	2,308	57.4%	2,121	58.4%	3,115	59.7%
Indirect overheads	1,685	46.8%	1,719	42.7%	1,485	40.9%	1,725	33.1%
Operating EBITDA	348	9.7%	590	14.7%	636	17.5%	1,390	26.6%
Loss on fair valuation of pre-merger holding of Radiant under IND AS 103	-	-	-	-	196	5.4%	-	-
Transaction cost	30	0.8%	43	1.1%	48	1.3%	-	-
ESOP (Equity - settled scheme)	-	-	-	-	27	0.7 %	34	0.7%
One time policy harmonisation impact	-	-	-	-	5	0.1%	-	-
Movement in fair value of contingent consideration payable and amortisation of contract assets ²	19	0.5%	(3)	(0.1%)	1	0.0%	7	0.1%
Exceptional item : Payment to employees under VRS ³	-	-	-	-	-	-	9	0.2%
Reported EBITDA	299	8.3%	549	13.6%	359	9.9%	1,340	25.7%
Finance costs (net)	155	4.3%	215	5.3%	187	5.2%	112	2.2%
Depreciation and amortisation	186	5.2%	208	5.2%	216	6.0%	248	4.8%
Profit before tax	(42)	(1.2%)	126	3.1%	(45)	(1.2%)	979	18.8%
Tax	18	0.5%	(3)	(0.1%)	50	1.4%	143	2.7%
Profit after tax	(60)	(1.7%)	129	3.2%	(95)	(2.6%)	837	16.0%

Note:

- 1. FY22 includes gross revenue of INR 236 Cr (EBITDA of INR 85 Cr) from Covid-19 vaccination & related antibody tests
- 2. This is a non cash item representing change in fair value of contingent consideration payable to Trust/Society over the balance period (~22 to 33 years) under O&M Contracts and represents impact of changes in the time value of discounted liability, business plan projections and change in discount rate
- 3. Voluntary Retirement Scheme (VRS) relates to Nanavati-Max hospital; the scheme closed in Nov'21
- 4. FY19 financials are pre-IND AS -116 unaudited numbers based on arithmetic total of line items appearing in the pre-merger P&L of Max Healthcare and Radiant Lifecare
- 5. QIP proceeds received in mid-March and cash from operations were partially used to pre-pay term loans, thereby reducing the finance costs during FY22
- 5. The numbers for the previous periods have been re-casted and regrouped to match with the disclosure in the current period



Max Healthcare: Memorandum Profit & Loss Consolidation sheet of Network Financials for FY 2021-22

(IND C.)	MHIL & its subsidiaries & Silos Partner Healthcare Facilities ("PHF") Financials (IGAAP Audited)*					Eliminations &	MHC Network (Consolidated)
(INR Cr)	Ind AS Audited	Balaji Society	GM Modi Society	Devki Devi Society	IND AS Adjustment	Adjustment (2)	(Certified by an ICA)
Revenue from operations	3,931	537	331	710	0	(338)	5,171
Other income ⁽³⁾	52	3	4	11	0	(23)	47
Total operating income	3,984	540	335	720	0	(361)	5,218
Pharmacy, drugs, consumables & other direct costs	923	101	74	218	0	34	1,350
Employee benefits expense ⁽⁴⁾	723	73	47	73	0	185	1,102
Other expenses ⁽⁵⁾	1,299	234	160	289	(5)	(602)	1,375
Total expenses	2,945	409	281	581	(5)	(383)	3,828
Operating EBITDA	1,038	131	54	140	5	22	1,390
Less: non-operating expenses							
ESOP (Equity-settled Scheme)	34	0	0	0	0	0	34
Movement in fair value of contingent consideration payable and amortisation of contract assets	7	0	0	0	0	0	7
Exceptional costs: payment to employees under VRS	9	0	0	0	0	0	9
Reported EBITDA	989	131	54	140	5	22	1,340
Finance costs (Net)	26	10	29	30	2	17	112
Depreciation & Amortisation	221	20	15	19	3	(30)	248
Profit / (Loss) before tax	742	101	10	91	0	35	979
Tax expenses	134	0	0	0	0	8	143
Profit / (Loss) after tax	608	101	10	91	0	27	837

^{*}Newly added PHFs i.e. Vikrant Children's Foundation and Nirogi Charitable and Medical Research Trust have not been reflected separately due to negligible values

¹⁾ Mainly Ind AS 116 (Accounting for Leases) at Partner Healthcare Facilities | (2) Eliminations relate to revenue earned from PHF under various agreements & income from sale of pharmaceuticals etc. Also includes consequential impact on amortisation due to reversal of Intangible assets recognised in MHIL & its subsidiaries for contracts with PHFs. The net present value of the amount payable by a PHF to unconsolidated part of the other Society over the contract period has been accrued during PPA and payment there against has thus been knocked off against the liability so created. Further, retainership cost towards doctors (other than consultants), forex gain/loss etc. have also been reclassified under Employee benefit expense & Finance costs resp. | (3) Other Income includes income from EPCG, unclaimed balances written back, donations & contributions, scrap sale, income from outlets/in hospital displays etc. | (4) Includes movement in OCI for actuarial valuation impact but excludes ESOP (Equity Settled) expenses | (5) Net of bad debts recovered & excludes movement in fair value of contingent consideration and amortisation of contract assets which is shown below Operating EBITDA



Network Balance Sheet¹

Figs in INR Cr

			Figs in live Cr
Mar 21	Particulars	Sep 21	Mar 22
5,738	Shareholders' Equity	6,282	6,718
1,128	Gross Debt	1,002	918
82	Put Option Liability ²	5	139
198	Lease Liabilities (Ind AS 116)	196	202
428	Deferred/Contingent Consideration Payable ³	440	425
158	Deferred Tax Liability/Deferred Tax Asset	179	185
7,731	Total Liabilities ³	8,103	8,587
2,532	Net tangible Assets (incl. CWIP)	2,690	3,227
658	Intangible Assets (incl. brand and O&M rights)	650	688
242	Right to Use Assets (Ind AS 116)	234	235
3,773	Goodwill	3,773	3,773
74	Inventories	95	83
2	Investments	2	2
666	Cash & Bank balance	748	615
(215)	Net Current & Non-Current Assets/(Liabilities) ⁴	(89)	(35)
7,731	Total Assets ³	8,103	8,587

⁽¹⁾ Represents consolidation of unaudited financials of MHIL, its subsidiaries, managed healthcare facilities and Partner Healthcare Facilities (PHFs) duly updated for IND AS related adjustments in a simplified format. The intra-network dues and intangible assets on account of medical services agreements with PHFs are eliminated & fair value of assets & liabilities of PHFs (as on June 1, 2020) are recognised, with balance reflected under Goodwill.

⁽²⁾ Put Option Liability is for the purchase of balance (74%) stake in Eqova Healthcare Pvt. Ltd.

⁽³⁾ Represents fair value of long term liabilities towards fees payable to Trust/Societies over the remaining contract period ranging from 22 to 84 years

⁽⁴⁾ Includes balance (INR 225 Cr) of unfavorable lease liability recognised on PPA. The movement is mainly due to increase in Accounts receivables and withholding taxes by credit customers and amount advanced for purchase of TDR for loading onto land parcels acquired in H2 FY22



Thank You



Appendix

- 1. Covid-19 Response
- 2. ESG Update
- 3. Network structure

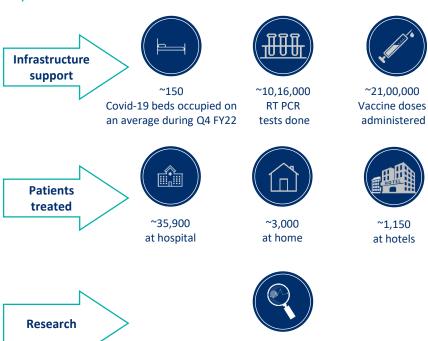


Appendix 1 Covid-19 Response



Covid-19 Update (1/2)

Key contributions*:







Covid-19 related projects initiated

~3,00,000 free meals served

Our response:

- ****** First private hospital to offer a dedicated facility in Delhi for Covid-19 care
- # One of the first private sector labs to start Covid-19 testing
- * Operationalised one of the largest Covid-19 vaccination centres across India
 - # spread over 1.65 acres; can operate 50 billing and 40 nursing counters
 - # capacity to administer ~10,000 vaccine doses in a day
- Inoculated up to ~48,600 individuals in a single day across all the channels combined
- ** Installed O₂ generators at five Network Hospitals in NCR, thereby reducing dependence on liquid medical oxygen
- # First of its kind convalescent plasma therapy trial for critically ill patients
- # Set up Covid-19 related medical processes-
 - ♯ Formulated detailed clinical protocols for clinical management and infection prevention
 - ♯ Created isolation areas for segregation
 - # Provided intensive training to frontline medical personnel
- ****** Strengthened digital platforms-
 - ★ Significantly ramped up tele-consulting- ~21,200 video consults during Q4 FY22
 - # Developed remote monitoring capabilities, particularly during lockdown

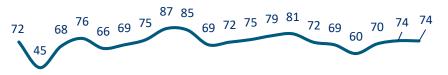
*till May 15, 2022



Covid-19 Update (2/2)

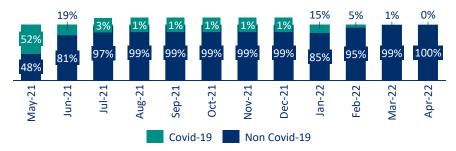
- ** Post sharp fall in occupancy rate at the start of first wave of Covid-19 at the end of Mar'20, the overall occupancy steadily rose back to normal levels in Q3 FY21
- Occupancy rebounded to 85%+ levels in Apr'21 and May'21 as second wave of Covid-19 hit India and normalised to ~75% levels during Q3 FY22, as Covid-19 cases declined
- * Oct'21 occupancy was higher due to increase in vector-borne disease related cases in Delhi NCR
- Jan'22 occupancy was lower due to decline in OPD footfalls and overall admissions (both Covid-19 and non-Covid) due to Omicron wave. However, the same stabilised to normal levels starting second half of Feb'22
- During April-May'21, higher number of beds were allocated to cater to surge of patients in the second wave of Covid-19
- Covid-19 reserved beds were varied in tandem with the rate of Covid-19 admissions and advisory from the regulatory bodies
- ➡ During Aug'21 to Dec'21, just ~1% of the total occupied beds are being utilised for treatment of Covid-19 patients and it peaked to ~15% during Jan'22 as Covid-19 cases surged during the 3rd wave, before reducing to negligible levels by Apr'22

Occupancy (%)

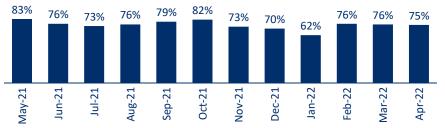


FY20 21 FY21 22 FY21 23 FY21 Jan-21 Apr-21 Jun-21 Jun-21 Jun-21 Oct-21 Oct-21 Dec-21 Jan-22 Feb-22

Occupied bed share split



Non Covid-19 occupancy¹









ESG highlights for the year 2021

Environment

24.7% reduction year-on-year in combined Scope 1 & Scope 2 emissions

35.9% of water recycled, up from 31.5% in FY 2019-20

43% share of renewables in the total power usage

> 50% of our buildings are LEED gold-rated green buildings

10% reduction in total electricity consumption over the previous year

50.5% of our waste diverted for recycling through third-party service providers

Social

Final Employees

- 51.2% women employees
- Free COVID-19 treatment for employees
- Revised compensation structure to ensure better pay parity
- 2.2 lakh hours of training 30% higher as compared to previous year

Patients

- 1 lakh+ video consultations conducted
- 'Zero downtime' of our centralised call centre even during lockdown
- Launched 'Service Excellence Dashboard' with 42 Measures of Success (MoS)



Community

- 235k needy patients treated free
- USD ~18 Mn worth of medical services provided to the underserved
- More than 1,800 community engagement activities conducted covering 45,000 people

Governance

Implementing policies

benchmarked against global best practices

Ensuring diversity in the boardroom

 Four out of Seven directors on the board are independent including One woman director **Risk management** with a framework that identifies, analyses and mitigates potential threats

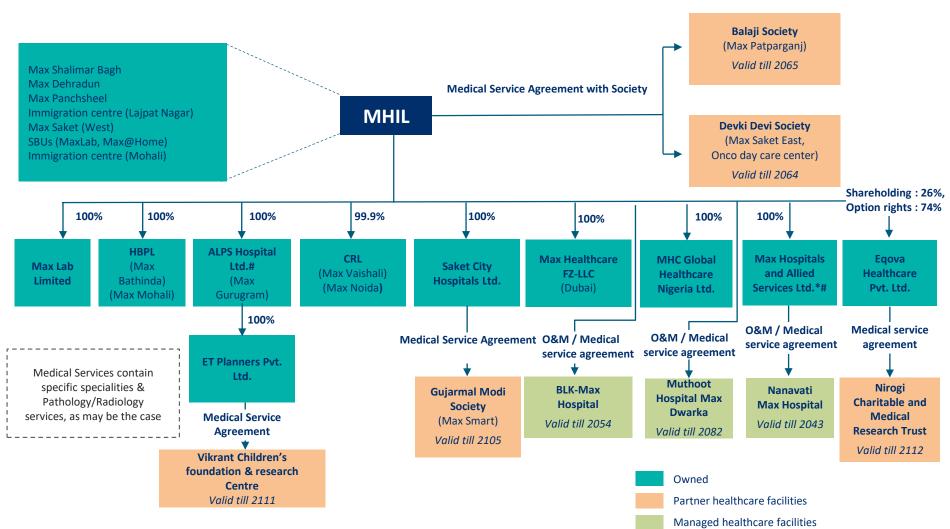
Instilling ethical conduct by sustaining a culture of accountability



Appendix 3 Network structure



Network Holding Structure (As on May 15, 2022)



^{*}formerly known as Radiant Life Care Mumbai Pvt. Ltd.

[#] The Boards of Alps Hospitals Ltd and Max Hospitals and Allied Services Ltd have approved a scheme of amalgamation of the two entities MHIL – Max Healthcare Institute Limited; CRL – Crosslay Remedies Limited; HBPL – Hometrail Buildtech Private Limited Validity includes extensions available under the contract



List of Network Healthcare Facilities

Name	Location	Description	
Max Super Speciality Hospital, (West Block) Saket	Delhi	Hospital	
Max Super Speciality Hospital, (East Block) Saket	Delhi	Hospital	
Max Smart Super Speciality Hospital, Saket	Delhi	Hospital	
BLK-Max Super Speciality Hospital, Rajendra Place	Delhi	Hospital	
Nanavati Max Hospital, Mumbai	Mumbai	Hospital	
Max Hospital, Gurugram	Gurugram	Hospital	
Max Super Speciality Hospital, Patparganj	Delhi	Hospital	
Max Super Speciality Hospital, Vaishali	Ghaziabad	Hospital	
Max Super Speciality Hospital, Shalimar Bagh	Delhi	Hospital	
Max Super Speciality Hospital, Mohali	Mohali	Hospital	
Max Super Speciality Hospital, Bhatinda	Bathinda	Hospital	
Max Super Speciality Hospital, Dehradun	Dehradun	Hospital	
Max Multi Speciality Centre, Panchsheel Park	Delhi	Medical centre	
Max MedCentre, Lajpat Nagar (Immigration Department)	Delhi	Medical centre	
Max Institute of Cancer Care, Lajpat Nagar	Delhi	Medical centre	
Max Multi Speciality Centre, Noida	Noida	Medical centre	
Max MedCentre, Mohali	Mohali	Medical centre	

As on May 15, 2022



Term	Description
Gross Revenue	Amount billed to the patients/customers as per contracted/rack rates, as applicable, including the patients from the economically weaker section (EWS) on discharge basis; Also includes movement in unbilled revenue at the end of the period for patients admitted in the hospital on reporting date and other operating income such as SEIS income, EPCG income, unclaimed balances written back, etc.
Net Revenue	Gross revenue minus management discounts, amount billed to EWS patients, employee discounts, marketing discounts and allowance for deductions for expected credit loss.
Contribution	Net revenue minus material cost, F&B cost and salary/professional fess paid to clinicians credentialed for OPD consultations and IPD admissions
Indirect overheads	Major costs include – Personnel costs (excl. clinicians credentialed for OPD consultations and IPD admissions), hospital services, Admin, Provision for doubtful debts, advertisement and allied costs, Power and utilities, Repair and maintenance
Operating EBITDA	Contribution minus indirect overheads, excluding one-off expenses, extraordinary expenses and specific non-cash expenses (itemised separately) which are accrued due to IND AS requirements, but are not operating in nature;
EBITDA per bed	Operating EBITDA divided by occupied bed days, annualised. Excludes incremental EBITDA from Covid-19 vaccination & related antibody tests and Max Lab operations
Cash from operations	Represents cash generated from operations after amount deployed for routine capex, finance cost and working capital changes relating to operations
ARPOB	Average Revenue per Occupied Bed; Gross revenue divided by the occupied bed days; excludes revenue from Covid-19 vaccination & related antibody tests and Max Lab operations
ALOS	Average Length of Stay; on discharge basis



About Us

Max Healthcare Institute Limited (MHIL) is India's leading provider of healthcare services. It is committed to the highest standards of medical and service excellence, patient care, scientific and medical education.

MHIL has major concentration in north India consisting of a network of 17 healthcare facilities. Out of the total network, eight hospitals and four medical centres are located in Delhi and the NCR and the others are located in the cities of Mumbai, Mohali, Bathinda and Dehradun. The Max network includes all the hospitals and medical centres owned, operated and managed by the Company and its subsidiaries, and partner healthcare facilities. These include state-of-the-art tertiary and quaternary care hospitals at Saket, Patparganj, Vaishali, Rajendra Place, and Shalimar Bagh in NCR Delhi and one each in Mumbai, Mohali, Bathinda and Dehradun, secondary care hospital in Gurgaon and Day Care Centres at Noida, Lajpat Nagar and Panchsheel Park in NCR Delhi and one in Mohali, Punjab. The hospitals in Mohali and Bathinda are under PPP arrangement with the Government of Punjab.

In addition to its core hospital business, MHIL has two SBUs - Max@Home and MaxLab. Max@Home is a platform that provides health and wellness services at home and MaxLab offers diagnostic services to patients outside its network.

For further information, please visit

www.maxhealthcare.in

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