

March 11, 2021

Listing Department,

National Stock Exchange of India Limited
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: MAXHEALTH

Listing Department, **BSE Limited**25th Floor,

Phiroze Jeejeebhoy Towers,

Dalal Street,

MUMBAI - 400 001

Scrip Code: 543220

Re: Intimation of participation by the Company in the Investor Conference

Dear Sirs / Maám,

We would like to inform you that the Company will be participating in Jefferies India Mid-Cap Summit Investor Conference scheduled on March 15, 2021.

Please also find enclosed herewith the updated investor presentation for this conference.

This is for your information and records.

Thanking you,

For Max Healthcare Institute Limited

Ruchi Mahajan Company Secretary & Compliance Officer Membership no. FCS - 5671



Investor presentation

March 2021



Disclaimer

This presentation and the accompanying slides (the "presentation") contains selected information about the activities of Max Healthcare Institute Limited's ("Max Healthcare"/"MHIL"/"MHC"/"Company") as at the date of the presentation. None of MHIL, its directors, promoter, or affiliates, nor any of its or their respective employees, advisers or representatives or any other person accepts any responsibility or liability whatsoever, whether arising in tort, contract or otherwise, for any errors, omissions or inaccuracies in such information or opinions or for any loss, cost or damage suffered or incurred howsoever arising, directly or indirectly, from any use of this presentation or its contents or otherwise in connection with this presentation, and makes no representation or warranty, express or implied, for the contents of this presentation including in including in including in Intis presentation or at this presentation in this respect, whether as to the past or the future. Past performance is not a guide for future performance. The information contained in this presentation is current, and if not stated otherwise, made as of the date of this presentation.

Certain financial information contained in this presentation reflects aggregated totals of historical MHIL and Radiant Life Care Private Limited ("Radiant"), prior to their merger. These aggregated financial totals are unaudited, unreviewed and do not reflect a pro forma accounting under any accounting standards. As a result, these figures are subject to changed and should not be relied upon. Furthermore, certain financial information presented herein differs from that of the audited financials of MHIL, because it includes financial information received from "Partner Healthcare Facilities". As reflected in this presentation, this combined financial information does not meet statutory, regulatory or other audit or similar stipulated requirements of MHIL. The financial information relating to Partner Healthcare Facilities has not been verified the Company. Accordingly, to that extent, no reliance should be placed on the financial information of such Partner Healthcare Facilities included in this presentation. MHIL may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes.

This presentation contains certain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to the Company's future business developments, results of operations and financial performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market conditions, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors beyond the control of MHIL, such as Covid-19, that could affect our business and financial performance. Neither MHIL nor its affiliates or advisors or representatives nor any of their respective affiliates or any such person's officers or employees guarantees that the assumptions underlying such forward-looking statements or management estimates are free from errors nor do they accept any responsibility for the future accuracy of the forward-looking statements contained in this presentation or the actual occurrence of the forecasted developments. MHIL undertakes no obligation or undertaking to publicly revise any forward-looking statements to reflect future/likely events or circumstances. Given these uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements and management estimates. Any person / party intending to provide finance / invest in the shares / businesses of MHIL shall do so after seeking their own professional advice and after carrying out their own due diligence procedure to ensure that they are making an informed decis

This presentation is strictly confidential and may not be copied or disseminated, reproduced, re-circulated, published or advertised in any media, website or otherwise, in whole or in part, and in any manner or for any purpose. No person is authorized to give any information or to make any representation not contained in or inconsistent with this presentation and if given or made, such information or representation must not be relied upon as having been authorized by any person. Failure to comply with this restriction may constitute a violation of the applicable securities laws. By reviewing this presentation, you agree to be bound by the foregoing limitations.

The information contained in this presentation is for general information purposes only and does not constitute an offer or invitation to sell, directly or indirectly, in any manner, or recommendation or solicitation of an offer to subscribe to securities for or invitation to purchase any securities of MHIL. This presentation should not form the basis of, or be relied upon in any connection with any contract, commitment or investment decision whatsoever. Nothing in this presentation is intended by MHIL to be construed as financial, legal, accounting or tax advice. This presentation has not been approved and will not be reviewed or approved by any statutory or regulatory authority in India or by any stock exchange in India. This presentation is not intended to be a prospectus, a statement in lieu of a prospectus, an offering circular, an advertisement, preliminary placement document, placement document or an offer document by whatever name called under the Companies Act, 2013 as amended, or the rules made thereunder, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended or any other applicable law in India.

This presentation is being provided solely for the information of the attendees. The distribution of this presentation in certain jurisdictions may be restricted by law and recipients should inform themselves about and observe any such restrictions. In particular, this presentation may not be transmitted or distributed, directly or indirectly, in the United States, Canada or Japan. This document does not constitute or form part of, and should not be construed as, an offer to sell or issue or the solicitation of an offer to purchase securities of the Company or any member of the Group or an inducement to enter into investment activity, in any jurisdiction. In particular, this document and the information contained herein do not constitute or form part of any offer of securities for sale in the United States and are not for publication or distribution in the United States. No securities of the Company have been or will be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States, except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act of 1933, as amended. No public offering of securities will be made into the United States.



Term	Description
Gross Revenue	Amount billed to the patients/customers as per contracted/rack rates, as applicable, including the patients from the economically weaker section (EWS) on discharge basis; Also includes other operating income such as SEIS income, EPCG income, unclaimed balances written back, etc.
Net Revenue	Gross revenue minus management discounts, amount billed to EWS patients, employee discounts, marketing discounts and allowance for deductions for expected credit loss. Also includes movement in unbilled revenue at the end of the period for patients in the hospital on reporting date
Contribution	Net revenue minus material cost, F&B cost and amount payable to revenue generating clinicians
Operating EBITDA	Contribution minus indirect overheads, excluding one-off expenses, extraordinary expenses and specific non-cash expenses (itemized separately) which are accrued due to IND AS requirements, but are not operating in nature
EBITDA per bed	Operating EBITDA divided by occupied bed days, annualized
ARPOB	Average Revenue per Occupied Bed; Gross revenue divided by the occupied bed days
ALOS	Average Length of Stay; on discharge basis
Partner healthcare facilities	Partner Healthcare Facilities are the hospitals and medical centres wherein our Company and the Subsidiaries provide healthcare services in key specialities for a fee and/or for a share of revenue. As of the date, these include: (i) Max Super Speciality Hospital, Saket (a unit of DDF); (ii) Max Institute of Cancer Care, Lajpat Nagar (a unit of DDF) (iii) Max Super Speciality Hospital, Patparganj (a unit of BMDRC); and (iv) Max Smart Super Speciality Hospital, Saket (a unit of GMHRC)
Managed healthcare facilities	Managed Healthcare Facilities are the hospitals operated by our Company and the Subsidiaries under operations and management agreements. As of the date, these include (i) Dr. Balabhai Nanavati Hospital, Mumbai; and (ii) Dr. B. L. Kapur Memorial Hospital, New Delhi (a unit of LHS)



Company Overview	05
Key Strengths	11
Strategy Going Forward	28
Covid-19 Response	30
Appendix	34

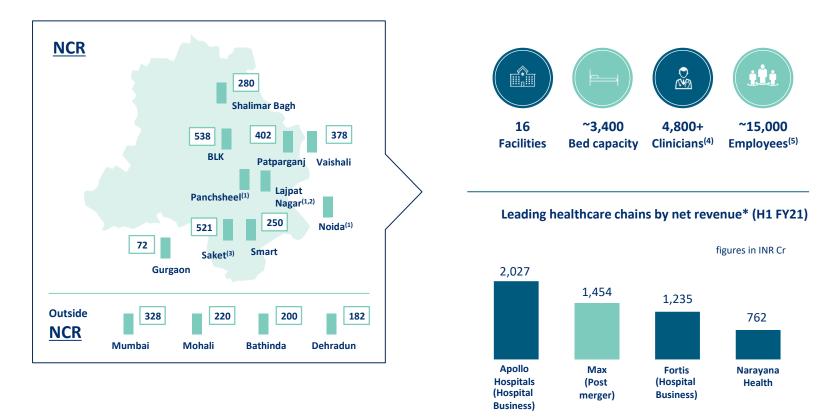






Max Healthcare: India's second largest healthcare chain by net revenue*

- Max Healthcare and Radiant merged their healthcare businesses to create the second largest healthcare chain in India by net revenue*
- Listed on BSE & NSE (Ticker: MAXHEALTH/543220) on August 21, 2020
- Combined entity led by first generation entrepreneur Abhay Soi and backed by KKR



^{*}Based on publicly available information (H1 FY21)

Our Vision

We seek to be the most well regarded healthcare provider in India committed to the highest standards of clinical excellence and patient care supported by latest technology and cutting edge research

- Quaternary care facilities
- · Best-in-class clinical outcomes
- Patient centric approach
- Global best practices

- Rewarded by growth
- Constant pursuit to strengthen management
- Collaborative approach

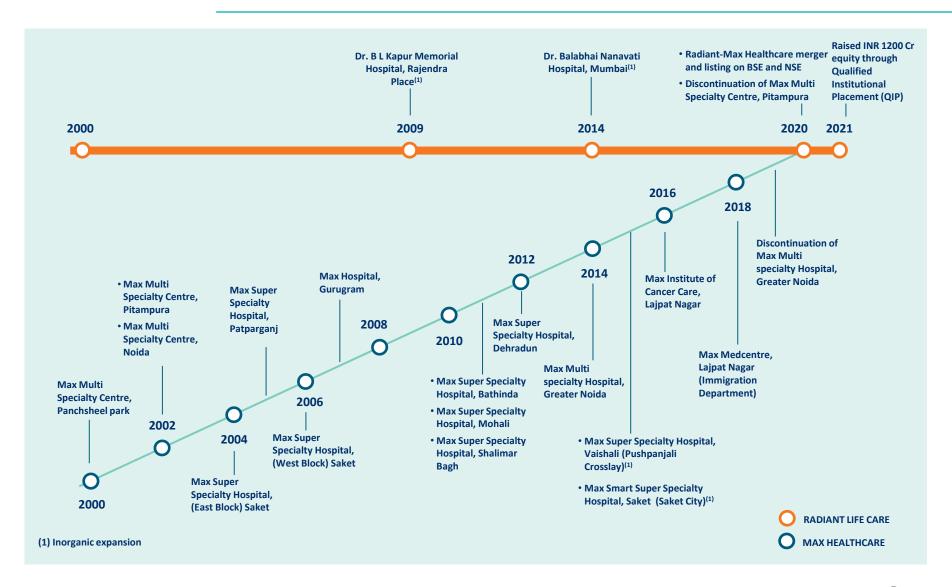


- Modern infrastructure
- State-of-the-art technology
- Well defined clinical protocols
- · Focus on research and academics

- Strong governance
- Profitable growth
- Healthy balance sheet
- Efficient operations

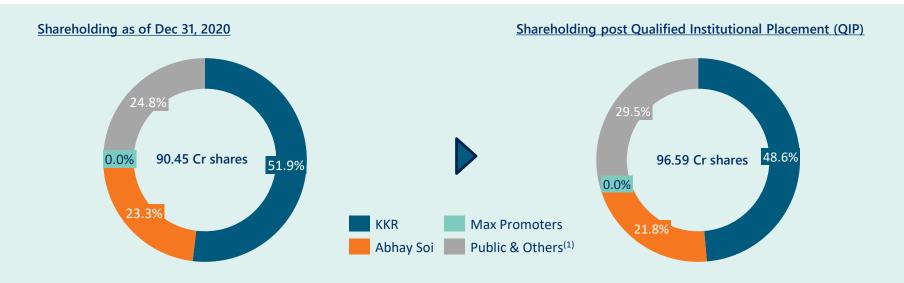


Journey so far





Ownership structure



- MHIL completed an equity fund raise of INR 1,200 Cr through a Qualified Institutional Placement (QIP) on March 9, 2021
- The QIP was undertaken pursuant to approval accorded by the Board of Directors of MHIL on September 1, 2020 and special resolution passed by the members of the Company on September 29, 2020
- The QIP issue was launched for subscription on March 4, 2021 and closed on March 9, 2021. Consequently, 6,14,12,482 shares were issued at INR 195.40 each (compared to floor price of INR 190.40 per equity share)
- Total number of current issued and subscribed capital stands at 96,59,45,006 equity shares of face value of INR 10 each as on March 10, 2021
- The Company proposes to inter alia utilize the Net Proceeds for (i) part financing the funding requirements, (ii) meeting the capital expenditure and working capital requirements of the Company, Subsidiaries, Managed Healthcare Facilities and Partner Healthcare Facilities and affiliates, if any, including investment or increasing our stake in existing or future subsidiaries, joint ventures and affiliates, (iii) repayment of debt, (iv) expansion and modernization, and (v) general corporate requirements



Distinguished Board of Directors

CHAIRMAN



MR. ABHAY SOI Chairman and MD, MHIL

NON-EXECUTIVE DIRECTORS



MR. SANJAY NAYAR CEO, KKR India



MS. ANANYA TRIPATHI Director, KKR Capstone

INDEPENDENT DIRECTORS



MR. MAHENDRA GUMANMALII LODHA
Chartered accountant & Investment
Professional



MR. U. K. SINHA Former SEBI Chairman



MR. MICHAEL NEEB
Former President of HCA Healthcare



MR. KUMMAMURI NARASIMHA MURTHY
Chartered Accountant







Leading hospital brand	Quaternary care facilities with comprehensive clinical programs; opportunity to partner on asset light models to expand domestic and international reach
Presence in the most attractive markets	 ~84% beds in metros – the most attractive hospital markets in India; well positioned to capitalize on international medical tourism
Multiple avenues for capital efficient future growth	Optimizing existing infrastructure Increase in utilization of existing facilities Payor mix optimization
	Existing land bank for brownfield expansion
	Scaling up capital light adjacencies – Maxlab and Digital platform for Max@home
Demonstrated track record for M&A and turnarounds	Successfully acquired and turned around healthcare assets in Delhi NCR and Mumbai
Robust financial performance, stronger Balance sheet post QIP	 Significantly improved financial performance in FY20; emerged as market outperformer Continued to outperform industry in FY21 despite Covid-19
Experienced and dynamic management team	 Management led by Abhay Soi, promoter entrepreneur with a demonstrated track record for value creation through turnarounds. He has put together an experienced and seasoned core management team with ability to build a high growth healthcare platform



Leading hospital brand (1/4)

High end quaternary care facilities, including 3 JCI accredited

Complex Surgeries Performed (FY20)



800+ Transplants⁽¹⁾



600+Robotics surgeries



31,000+Cardiac
surgeries⁽²⁾



8,500+Neuro
surgeries⁽³⁾



20,000+Orthopedic surgeries⁽⁴⁾



7,500+ Oncology surgeries⁽⁵⁾

Key Accomplishments

- Successfully treated Lung Decortication case of a COVID-19 recovered patient
- · Successfully performed liver transplant for acute liver failure (a rare disorder) on a 5 month old infant
- Pre term baby (29 weeks, 1100 gms) was successfully operated for tracheo oesophageal fistula and oesophageal atresia
- Removed a 3 Kg tumour of a 38-year-old male patient through a 10-hour marathon surgery amidst the pandemic
- Performed Atrial Flow Resister procedure on a baby with Severe Pulmonary Artery Hypertension
- Performed hip replacement of a 100-year-old man during pandemic
- Saved 83-year-old patient with a heart wall rupture by performing a six hour-long open heart surgery
- 8 year-old Tanzanian girl successfully operated by neuro and spine surgeons for a rare cricket ball-sized brain tumour
- Rotationplasty, a unique technique used to salvage lower limbs in children diagnosed with bone cancers, has helped **five children** get quality treatment at our hospitals in the past 2.5 years



Leading hospital brand (2/4)

State-of-the-art infrastructure

Robotics



Advanced robotics provides high precision and enables minimal invasive surgery across multiple specialties such as Oncology, Neurology

S8 Navigation with O-Arm



StealthStation™ S8 navigation integrates with the O-arm(opens new window)™ imaging system, replacing intraoperative fluoroscopy with a fluid, 3D-navigated surgical experience

TrueBeam Stx LINAC System



Provides a variety of treatment techniques such as HyperArc and RapidArc to address a broad range of cancer cases

PET-CT



Provides precise correlation and facilitates proper treatment for Oncology, surgical planning and radiation therapy

Cath Lab - Artis Zee Pure



Artis zee floor-mounted system with a large detector offers excellent performance for an improved clinical workflow with a larger field of view

Intra OP Portable CT



BodyTom® has the ability to perform axial, helical (CTA), and dynamic scanning, making it ideal for providing multi-departmental imaging solutions



Leading hospital brand (3/4)

Focus on research and academics

Research:



Significant **strategic partnerships** including Deakin University, Australia and Imperial College London, UK



~1,000 high index journal research publications in last 5 years



Private bio bank - ~15,000 bio samples stored



Several **research grants** from leading organisations such as CSIR, DBT, DST, INSA, etc.



Researching use of Artificial Intelligence in Radiology



80+ on-going clinical research projects

Academics:

Max Institute of Medical Excellence (MIME) is the **education division** of MHC for medical education & training

- Hosts prestigious Royal college of Physicians exam. Successfully hosted 4 examinations
- Recognized by JRCPTB to deliver post graduate Internal medicine training outside UK
- Conducts Masters in Emergency training program in collaboration with George Washington University, USA
- 20,000+ students trained in Life Support programmes in last 5 years
- ~10,000 trainees participate in various training programmes and exams annually
- ~1,200 trainees undergo CMEs, workshops and bespoke trainings annually
- ~350 post graduate students enrol annually across 30 specialties



Leading hospital brand (4/4)

Clinical Safety

- CNBC TV-18 Award for best multi-specialty hospital in metro (2018)
- Patient Safety Award by FICCI (2019)
- Times Healthcare Achievers Award (2017)



• Best quality initiative (BCMA medication process improvement) (2016)



Operational Excellence

• Best use of six sigma in Healthcare (2016)



- FICCI Excellence Awards for 'Operational Excellence' (2019)
- Best green hospital (reducing carbon foot print of tertiary care hospital) (2017)



Service Quality

• Best customer service in Healthcare (2016)



- Bronze award for 'Life savers' project (Max Bike responder) at 'American Society for Quality' (2018)
- BPM Asia Star 2017 by CII Institute of Quality (2017)
- D.L. Shah National Award for 'Economics of Quality' by QCI (2019)



Others

- ET Best Healthcare brand (2017)
- HIMSS-Elsevier Digital Healthcare Award (2019)



- Best Hi-Tech Hospital (National) at ET Healthworld Awards (2020)
- Gold award from Hospital Management Asia (2017)





Presence in the most attractive markets (1/2)

Highest demand supply mismatch, per capita income and insurance penetration leading to Delhi and Mumbai having the highest ARPOB and most profitable hospital markets in India

0.8

0.6

8.0

Mumbai

High demand-supply gap in Delhi NCR & Mumbai...

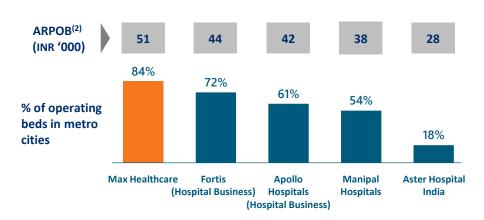




...leading to higher ARPOB

Higher proportion of beds in these cities positions MHC for industry leading ARPOB on an aggregate basis

Chennai



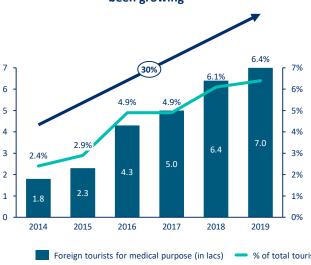
- MHC has ~2,700 beds in Delhi NCR & Mumbai - highest proportion compared to peers
- Large metros have inherent advantages:
 - High per capita income, high insurance penetration and propensity to pay for high end quaternary care facilities
 - Availability of senior/ statured clinical talent leading to metros becoming regional hubs
 - Higher health awareness



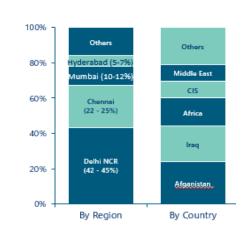
Presence in the most attractive markets (2/2)

Being metro-centric also positions MHC well to capitalize on medical tourism

India's foreign medical tourism industry has been growing



Delhi NCR captures highest proportion of India's foreign medical tourists



Total foreign medical tourist arrivals by region and country (2017)

Key hubs from domestic hinterland in North and East India feed into Delhi NCR



MHC is well-equipped to serve medical tourists



Modern infrastructure and facilities



State-of-the-art medical equipment



Availability of senior clinical talent



Reputed for tertiary/ quaternary care



High global and domestic connectivity

Source: Ministry of tourism, UBS research

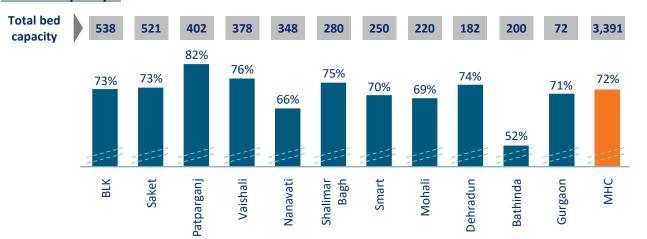




Growth opportunity in existing facilities

Opportunity to ramp up occupancy

FY20 Occupancy⁽¹⁾



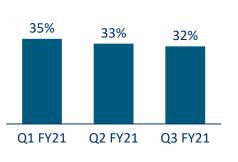
Headroom to grow occupancy without any incremental capex

Headroom to optimize payor mix to help increase ARPOB and margins

FY20 Payor mix

Payor	Bed share	Revenue share		
Self paid	23.3%	37.2%		
International	5.3%	10.8%		
Total	28.6%	48.0%		
TPA and corporates	28.1%	25.7%		
Institutional	36.5%	22.1%		
EWS	6.7%	4.1%		
Total	71.4%	52.0%		

In FY21, institutional bed share has started reducing, as planned

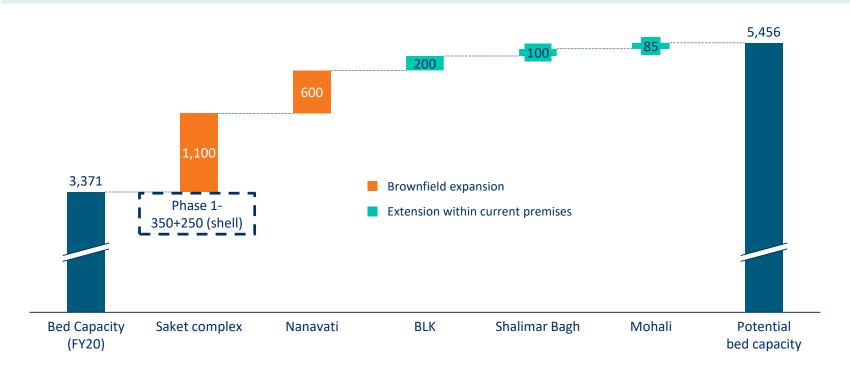


Potential to further improve profitability by optimizing payor mix



Valuable land bank

Brownfield capacity plus land banks have lower capital employed per bed, quicker breakeven with lower risk leading to high return on incremental capital employed with higher visibility



- Potential to add ~2,100 beds at lower capex with faster time to market and no ramp up period
- Valuable land bank within metros: ~7.2 acres at Saket in South Delhi and ~3.9 acres at Juhu in Mumbai

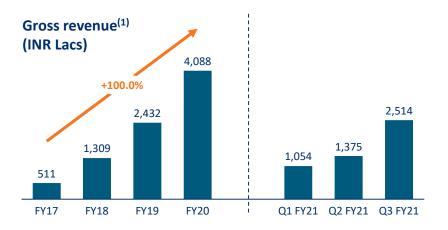




Ability to build on capex light adjacencies: MaxLab

Non-captive Pathology SBU

Over 8X revenue growth in 3 years



- Consistent revenue growth driven by 500+ active partner network across both B2B and B2C channels
- Supported by an experienced team of 370+ professionals
- 24x7 functioning, NABL certified high-quality labs
- Wide test menu of over 1,900+ tests
- Hub and spoke model for retail business offering opportunity for cost efficiency and scale up
- Shubh Lab: **360 degree partner engagement program** to support channel partners

75+
Partner-run collection centres

7
Company owned collection centres

100+ Phlebotomist At Site (PAS)

250+
Pick-up points (PUP)

15 Hospital based labs management (HLMs)



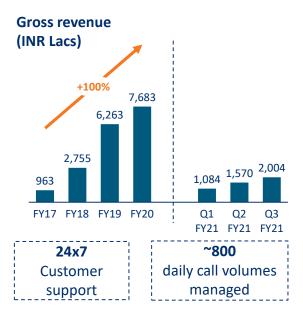


Ability to build on capex light adjacencies: Digital platform

Leveraging the Max brand, clinical expertise and network to build a scalable digital business

8X revenue growth in 3 years

Rapid growth through scale up of direct to customer services





Digital platform as enabler

- Proprietary back-end service delivery platform to administer online care plans to patients and train frontline staff
- Modular plug & play approach for new services
- Healthcare consumption data of individual & families can support customized offerings in future

Service offerings

Nursing Care | Attendant care | Critical care nursing | Medicine delivery | Home sample collection | Rehab medicine | X-ray at home | ECG at home | Health checkup at home | Nursing procedures | Doctor Visit | Medical rooms



Demonstrated track record for M&A and turnarounds

MHC performance improvement - 1: Consistent improvement in margins post transaction in June 2019
2: Sharp recovery post Covid-19 impact



Performance improvement driven by:

- ~INR 220 Cr worth of initiatives implemented with
 ~INR 140 Cr flowing in EBITDA in FY20
- Increased high-end tertiary and quaternary procedures with hiring of new senior clinical teams

Sharp recovery driven by:

- Being the frontrunner for Covid-19 in Delhi-NCR while managing essential non Covid-19 business effectively in Q1 and Q2. Q3 witnessed further recovery of non Covid-19 business
 - Occupancy peaked at ~80% while maintaining ARPOB at ~INR 50k
- ~INR 80 Cr EBITDA impact from performance improvement initiatives implemented in FY20.
 Additional structural initiatives worth ~INR 100 Cr implemented with an EBITDA impact of ~INR 80 Cr in FY21



Robust financial performance – highlights

- # Significant ramp up in EBITDA in FY20 through implementation of structural cost saving initiatives and business optimization
- # Growth trajectory was impacted by meaningful decline in occupancy and ARPOB due to Covid-19 in Q1 and Q2 FY21 driven by delays in elective surgeries and slow down in medical tourism
- **Q3 FY21 saw** a gradual movement to pre Covid-19 era with gross revenue at INR 1,160 Cr versus INR 1,094 Cr in Q3 FY20 (+6% YoY) and INR 932 Cr in Q2 FY21 (+24% QoQ)
- ** Operating EBITDA¹ for Q3 FY21 was highest ever at INR 253 Cr versus INR 160 Cr in Q3 FY20 (+58% YoY); INR 143 Cr in Q2 FY21 (+76% QoQ)
 - # EBITDA margin² for the quarter stood at 23.2% versus 15.8% in Q3 FY20; 16.2% in the trailing quarter
 - # Margin reflects impact of structural cost initiatives implemented in FY20 and FY21, synergies, and operating leverage due to occupancy at higher ARPOB driven by growth in tower specialties³
- # First couple of months in the quarter were significantly impacted by Covid-19 which began to ease towards December
 - # Initial period had higher occupancy driven by large Covid-19 admissions but lower ARPOB
 - As the Covid-19 situation eased ARPOB increased due to higher share of non Covid-19. However, occupancy reduced due to dip in occupancy of beds reserved for Covid-19 patients and farmer agitation in Delhi-NCR leading to reduced upcountry patient flow
 - # Later part of the quarter had higher profitability despite lower utilization driven by higher ARPOB
- **3 FY21 PAT was INR 135 Cr versus INR 39 Cr in Q3 FY20** (+243% YoY); INR 36 Cr in Q2 FY21 (+276% QoQ)
- ** Net debt⁴ of the company was reduced by INR 121 Cr and stands at INR 1,867 Cr as on December 31, 2020
- ** Successfully raised INR 1,200 Cr equity through QIP in March 2021 resulting in further reduction in the net debt



Robust financial performance in FY20 and 9M ended Dec FY21 (1/2)

EBITDA⁽²⁾ (INR Cr)

356

FY19

628

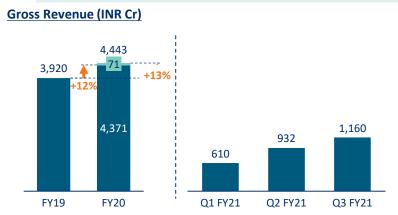
590

FY20

+76%

FBITDA

Sharp recovery post Covid-19 impact



Normalization impact⁽¹⁾

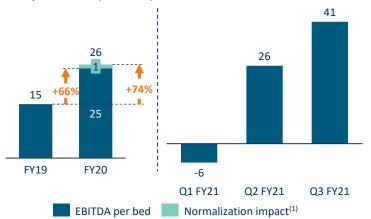
Normalization impact⁽¹⁾ Margin⁽⁴⁾ (%) FY19: 9.9% | FY20 : 14.6% | FY20 (norm.) : 15.3% Q1 FY21: -3.9% | Q2 FY21: 16.2% | Q3 FY21: 23.2%

-22

Q1 FY21

EBITDA per bed^(2,5) (INR Lacs)

Revenue



- Rapid recovery post Covid-19 impact with gross revenue for Q3 FY21 exceeding Q3 FY20 (6% Y-o-Y growth)
 - This was despite drop in occupancy in later part of the guarter due to decline in Covid-19 admissions and farmer agitation in Delhi-NCR impacting upcountry patient flow
- Q3 FY21 EBITDA margin grew to 23.2% versus 15.8% in Q3 FY20 (740 bps improvement)
- Significant rise in EBITDA per bed to INR 41 lacs in Q3 FY21 compared to ~INR 27 lacs in Q3 FY20

253

Q3 FY21

143

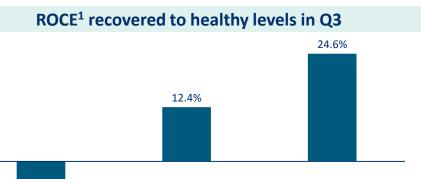
Q2 FY21

⁽¹⁾ Normalization impact is for last 10 days of March basis run rate of first 21 days of March | (2) EBITDA excludes one-time transaction costs of INR 37 Cr in FY19 and INR 43 Cr in FY20 | (3) Numbers are post IND AS 116. Pre IND AS 116 FY20 Gross Revenue - INR 4,361 Cr (INR 4,432 Cr norm.); FY20 EBITDA - INR 548 Cr (INR 586 Cr norm.) | (4) Margin calculated on Net Revenue | (5) EBITDA per bed is basis occupied beds



Robust financial performance in FY20 and 9M ended Dec FY21 (2/2)

Q3 FY21



Further, planned brownfield expansions to be accretive

Q2 FY21

Cost per bed	INR 1.3 Cr
Current ARPOB per bed	INR 50K
ARPOB per bed in 5 year (@5-8% growth per year)	INR 64K - INR 73K
Annual ARPOB	INR 2.3 Cr – INR 2.65 Cr
Occupancy	75%
EBITDA margin	22%
EBITDA per bed	INR 38 Lacs – INR 44 Lacs
EBIT per bed	INR 31 Lacs – INR 37 Lacs
Pre-tax ROCE	~24% - 28%

-6.1% Q1 FY21



Experienced and dynamic management team



Mr. Abhay Soi Chairman and Managing Director



Dr. Sandeep BuddhirajaGroup Medical Director
Chairman – Institute of Internal Medicine



Mr. Atulya Sharma
Director – Legal, Comp. & Regulatory Affairs



Mr. Yogesh Sareen Senior Director & Chief Financial Officer



Mr. Anas Wajid
Senior Director – Chief Sales and Marketing
Officer



Dr. Vinitaa JhaSVP – Academics & Research



Ms. Vandana Pakle Senior Director – Corporate Affairs



Mr. Dilip Bidani Senior Director – Finance



Ms. Mangla Dembi VP & Head – Patient Experience (Pan Max)



Dr. Mradul KaushikSenior Director – Operations & Planning



Mr. Umesh Gupta
Director – HR & Chief People Officer



Dr. Abhaya IndrayanChief Biostatistician, Academics & Research



Col. HS Chehal Senior Director & COO (Cluster 2)



Mr. Prashant Singh
Director – IT & Chief Information Officer







Key pillars to focus on over the next 2-3 years









Covid-19: Response & Contributions

Key contributions*:





~1,200 beds dedicated

~317,700 RT-PCR tests done





21,000+ at hospital



~1,400 at home



~600 at hotels





45+ Covid-19 related projects initiated

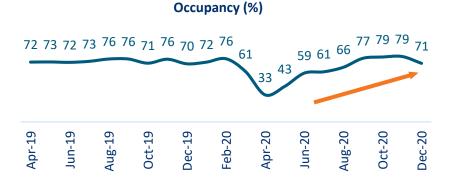
Our response:

- Offered a complete facility in Delhi for Covid-19 care
- Started Covid-19 testing from March 26, 2020; tested over 300,000 samples*
- First of its kind convalescent plasma therapy trial for critically ill patients
- Set up Covid-19 related medical processes-
 - Formulated detailed clinical protocols for clinical management and infection prevention
 - Created isolation areas for segregation
 - Provided intensive training to frontline medical personnel
- Effectively managed supply chain to prioritise availability of Covid-19 related materials
- Implemented measures to conserve cash including material rate renegotiations and deferment of discretionary expenses
- Focused on recoveries from CGHS, ECHS and institutional partners
- Strengthened digital platforms-
 - Significantly ramped up tele-consulting- currently, ~10% of total consultations are digital
 - $\boldsymbol{-}$ Developed remote monitoring capabilities, particularly during lockdown, in Tri-city
- Actively contributing to Covid19 vaccination drive at 11 locations

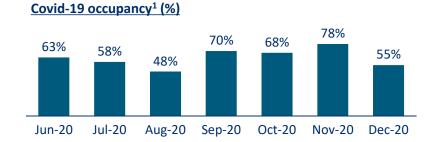


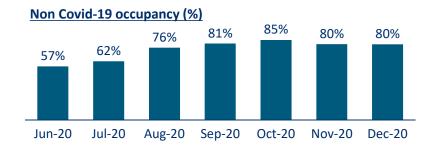
Covid-19: Performance Update

- ** Occupancy rate dropped sharply towards the end of March to 30-35%.
- Sharp recovery since then. September witnessed return to pre Covid-19 occupancy with November being an all time high
- Dec-20 occupancy was impacted due to drop in Covid-19 admissions and farmer agitation leading to reduced upcountry patient flow



- Covid-19 occupancy has declined post peaking out in Nov-2020
- ** Non Covid-19 occupancy has been stable since significant rebound in August
 - ☆ The dip in non Covid-19 occupancy in Nov-20 was driven by increase in beds reserved for Covid-19 patients









Appendix

- 1. Detailed financial and operational metrics
- 2. Network structure



Appendix 1 Detailed financial and operational metrics

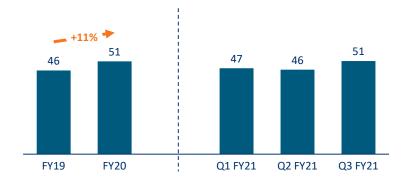


Abridged P&L statement

Particulars (INR Cr)		FY20		Q1 FY21	Q2 FY21	Q3 FY21	
rai diculars (livit Ci)	MHC Network Radiant ¹ Total			Merged entity			
Revenue (gross)	3,212	1,159	4,371	610	932	1,160	
Revenue (net)	2,959	1,064	4,023	573	881	1,086	
Direct Costs	1,223	492	1,715	262	363	448	
Contribution	1,736	572	2,308	311	518	638	
Contribution Margin	58.7%	53.8%	57.4%	54.3%	58.8%	58.8%	
Indirect Overheads	1,292	427	1,719	333	375	386	
Operating EBITDA (Post IND AS 116)	444	145	590	(22)	143	253	
Operating margin	15.0%	13.7%	14.7%	(3.9%)	16.2%	23.2%	
ESOP (Equity – settled scheme)	-	-	-	-	0.3	14	
Transaction / One-time costs / Movement in fair value of contingent consideration and amortisation of contract assets	-	43	43	60	8	(15)	
IND AS accounting related impact	-	(3)	(3)	196	-	-	
Finance cost (net)	170	45	215	54	35	47	
CASH PROFIT	274	60	334	(332)	100	206	
EBITDA (Pre IND AS 116)	410	138	548	(31)	133	244	
EBITDA Margin	13.8%	13.0%	13.6%	(5.5%)	15.1%	22.5%	

Improving Operational metrics (1/2)

ARPOB(1) (INR/OBD) ('000)



Avg. Inpatient Occupancy (%)



ALOS⁽²⁾ (in days)

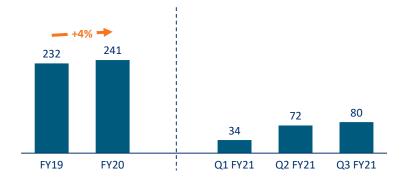


- During Covid-19, while the ARPOB was lower, the occupancy increased to ~80%
- As Covid-19 is subsiding, the occupancy levels have started coming down to pre-Covid-19 levels, while the ARPOB has recovered

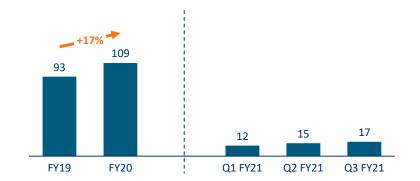


Improving Operational metrics (2/2)

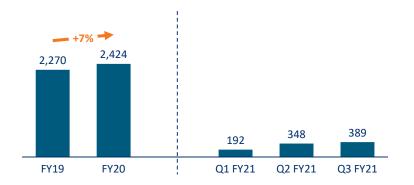
Inpatient procedures ('000)



Day care procedures ('000)



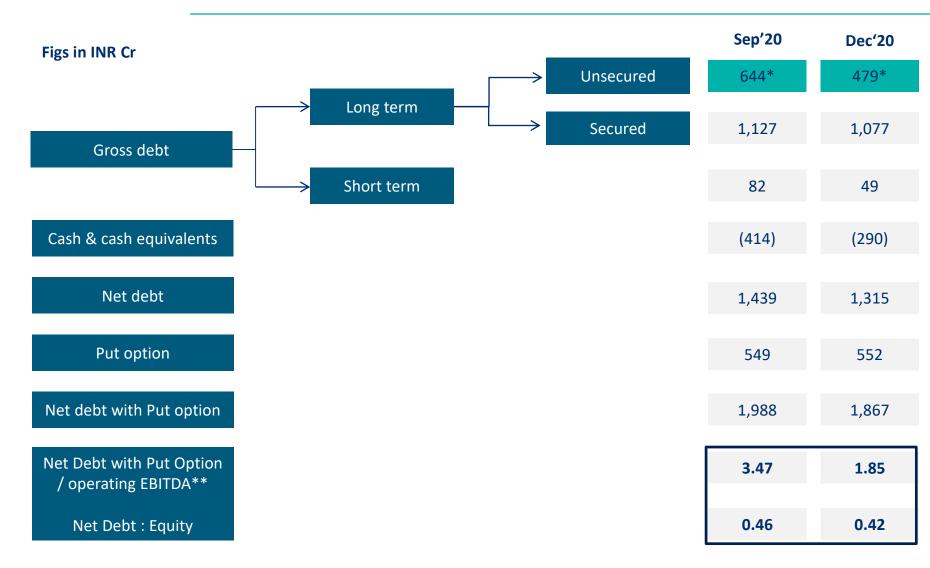
Outpatient consults ('000)



- IP procedures and OP consults dipped in Q1 FY21 due to Covid-19 impact
- While the IP procedures have completely recovered, the OP consults continue to lag pre-Covid-19 levels



Gross and Net Debt: MHC Network



^{*} Guaranteed by KKR. Bullet repayment in October FY23 with option to prepay earlier

^{**} Operating EBITDA annualized (Quarter * 4)
Note: Net debt would reduce subsequent to the equity raised in the QIP aggregating INR 1,200 Cr



Memorandum consolidation of MHIL and Partner Healthcare Facilities financial results

FY20 Financials	MHIL & Partner Healthcare Facilities subsidiaries (IGAAP Audited)					Eliminations	A SULCANIA - L
(INR Cr)	(IND AS Audited)	Balaji Society	Gujarmal Modi Society	Devki Devi Society	IND AS Adjustment ⁽¹⁾	& Adjustment	MHC Network
Revenue from operations	1,884	457	276	555	0	(240)	2,932
Other Income ⁽²⁾	17	2	5	7	0	(4)	27
Total Operating income	1,902	459	281	562	0	(244)	2,959
Purchase of pharmacy, drugs, consumables and implants	392	87	56	177	0	(34)	678
Employee benefits expense (including OCI movement)	454	85	52	73	0	0	664
Other Expenses	754	227	144	256	1	(210)	1,173
Total Expenses	1,600	400	252	506	1	(244)	2,515
Operating EBITDA	302	59	28	56	(1)	(0)	444
Finance Cost (Net)	98	17	27	28	1	0	170
Depreciation & Amortization	120	23	12	18	2	(11)	163
Profit / (Loss) before tax	85	20	(10)	9	(4)	11	111
Tax expenses	(7)	0	0	0	0	4	(3)
Profit / (Loss) after tax	91	20	(10)	9	(4)	7	114

⁽¹⁾ Mainly relates to Ind AS 116 (Accounting for Leases) at Partner Healthcare Facilities; Also, includes accrual for amount committed for contribution to unconsolidated part of other societies (mainly Gujarmal Modi Hospital & Research Centre)

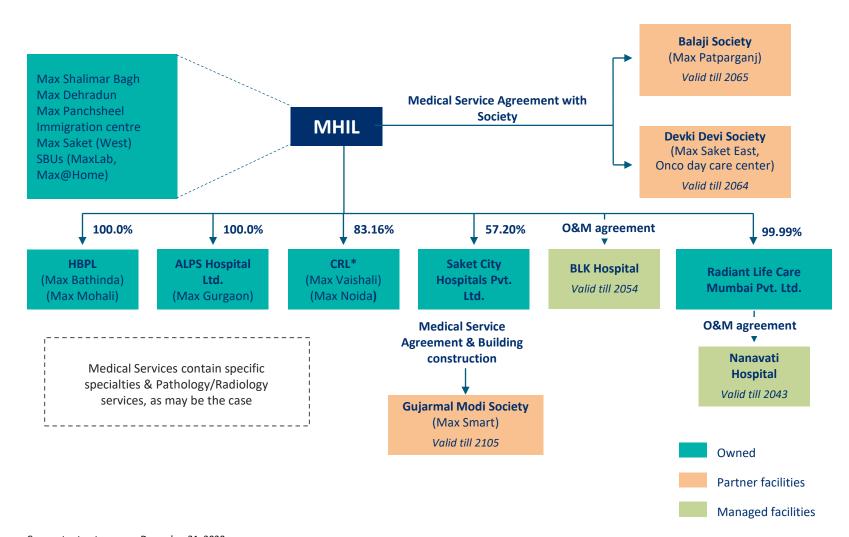
⁽²⁾ Includes income from Clinical trials, EPCG, Unclaimed Balances written back, Sponsorships and Contributions received, etc.



Appendix 2 Network structure



Network Structure





About Us

Max Healthcare Institute Limited (MHIL) is India's second largest private hospital chain operator by revenue in Fiscal 2020. It is committed to the highest standards of medical and service excellence, patient care, scientific and medical education.

MHIL has a network of 12 hospitals and 4 medical facilities in North and West India, providing healthcare services across secondary, tertiary and quaternary care specialties, with a focus on oncology, neurosciences, cardiac sciences, orthopaedics, renal sciences, liver and biliary sciences and minimal access metabolic and bariatric surgery. MHIL also provides diagnostic, pathology, radiology, radiation oncology and other clinical services. Of the total network, 8 hospitals and 4 medical centres are located in Delhi & NCR and the others are located in the cities of Mumbai, Mohali, Bathinda and Dehradun. The MHIL network includes tertiary care hospitals at Saket, Patparganj, Rajender Nagar, Vaishali and Shalimar Bagh in Delhi-NCR and in Mumbai, Mohali, Bathinda and Dehradun. MHIL also has a secondary care hospital in Gurgaon and Day Care Centres at Noida, Lajpat Nagar and Panchsheel Park in the NCR. The Super Speciality Hospitals in Mohali and Bathinda are under PPP arrangement with the Government of Punjab. The Max network includes all the hospitals and medical centres owned, operated and managed by the Company and its subsidiaries, and partner healthcare facilities.

In addition to its hospital business, MHIL has two SBUs - Max@Home and MaxLab. MaxLab offers pathology services to patients directly and through a network of partners such as clinicians, hospitals and nursing homes. Max@Home is a platform that provides health and wellness services at home through 12 service lines, including pathology, pharmacy delivery, physiotherapy and critical care nursing.

For further information,

please contact:

For more information, visit

www.maxhealthcare.in

Dilip Bidani

Max Healthcare Institute Ltd.

Tel: +91 98107 05107

Email: dilip.bidani@maxhealthcare.com

Anoop Poojari / Suraj Digawalekar

CDR India

Tel: +91 98330 90434 / 98211 94418

Email: anoop@cdr-india.com, suraj@cdr-

india.com